

CLIENT TESTIMONIAL

"The Florida Outdoor Expo is something that we look forward to each year. The show is very well managed, and the staff are outstanding. This event provides an amazing networking opportunity for all outdoor enthusiasts."

RILEY FERGUSON
Hunters Envy | Anglers Envy



CONTACT US



954-522-5288



Sales

Mike@floridaoutdoorexpo.com
Clayton@floridaoutdoorexpo.com

Sponsorship

Brandon@allsportsproductions.net

Office Administrator

Natasha@allsportsproductions.net



FloridaOutdoorExpo.com
Produced by Allsports Productions LLC



THE FLORIDA OUTDOOR EXPO

May 3-5, 2024

South Florida Fairgrounds
West Palm Beach, FL





OUR ENTERTAINMENT

Dog Jumping Competition
3D Archery Competition
Petting Zoo & Adoptions
Live Music & Seminars
BBQ Competition
Axe Throwing

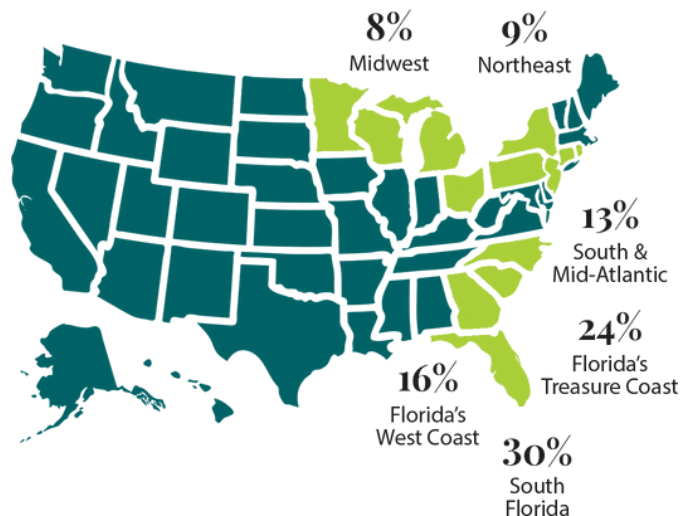
Exhibit Space Pricing

10'x10' Booth	20'x20' Booth
Outdoors: \$825	Indoors: \$2,200
Indoors: \$880	
Corner: \$935	*Space by Sq. Ft.
	RVs Outdoors: \$1.75
10'x15' Booth	Outdoors: \$3.00
Indoors: \$1,320	Indoors: \$4.00

* Minimum of 600 sq. ft. applies.
Separate minimum for RVs may apply.

WHO WILL ATTEND

20K-23K EXPECTED ATTENDEES



Average Age
39

\$193K
Average Household Income

\$1.1M
Average Net Worth

52%
Have Children

67%
Regularly Outdoors

61%
Goes Camping

78%
Fish or Hunt

43%
Travel 3+ Times a Year

89%
Own a Boat

YEAR OVER YEAR GROWTH

41% **25%**
More Attendees More Exhibitors

ABOUT THE SHOW

250,000 SQ. FT. OF EXHIBIT SPACE

The Florida Outdoor Expo proudly stands as the largest sportsman show in Florida, capturing the hearts and attention of outdoor enthusiasts across the state. With its exponential growth and a remarkable 41% increase in attendance last year, the Expo has firmly established itself as the go-to event for those passionate about hunting, fishing, boating, camping, firearms, and more. As the biggest gathering of its kind in Florida, it continues to celebrate and preserve the treasured outdoor traditions that millions of Americans hold dear.

