

CLIENT TESTIMONIAL

"The Florida Outdoor Expo is something that we look forward to each year. The show is very well managed, and the staff are outstanding. This event provides an amazing networking opportunity for all outdoor enthusiasts."

RILEY FERGUSON
Hunters Envy | Anglers Envy



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FloridaOutdoorExpo.com
Produced by Allsports Productions LLC



THE FLORIDA OUTDOOR EXPO

May 3-5, 2024

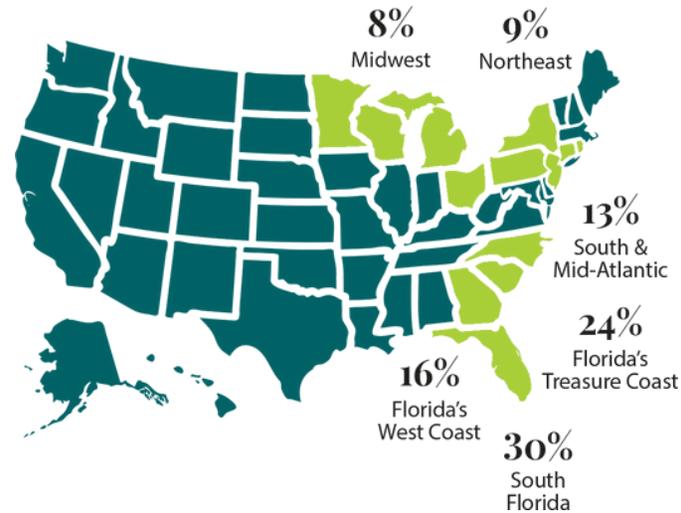
South Florida Fairgrounds
West Palm Beach, FL





WHO WILL ATTEND

20K-23K EXPECTED ATTENDEES



OUR ENTERTAINMENT

- Dog Jumping Competition
- 3D Archery Competition
- Petting Zoo & Adoptions
- Live Music & Seminars
- BBQ Competition
- Axe Throwing

Exhibit Space Pricing

10'x10' Booth Outdoors: \$825 Indoors: \$880 Corner: \$935	20'x20' Booth Indoors: \$2,200
10'x15' Booth Indoors: \$1,320	*Space by Sq. Ft. RVs Outdoors: \$1.75 Outdoors: \$3.00 Indoors: \$4.00

* Minimum of 600 sq. ft. applies.
Separate minimum for RVs may apply.



YEAR OVER YEAR GROWTH

41%



25%

More Attendees

More Exhibitors

ABOUT THE SHOW

250,000 SQ. FT. OF EXHIBIT SPACE

The Florida Outdoor Expo proudly stands as the largest sportsman show in Florida, capturing the hearts and attention of outdoor enthusiasts across the state. With its exponential growth and a remarkable 41% increase in attendance last year, the Expo has firmly established itself as the go-to event for those passionate about hunting, fishing, boating, camping, firearms, and more. As the biggest gathering of its kind in Florida, it continues to celebrate and preserve the treasured outdoor traditions that millions of Americans hold dear.

